

Glossary

Affinity

relationship by ties other than those of blood. By agreement. designating persons who share the same interests.

Behavior

the manner of conducting oneself, generally with reference to one's state of mind, feeling, and emotion.

Business

a person, partnership, or corporation engaged in commerce, manufacturing, or a service.

Capability

the quality of being capable; capacity; the ability to undergo or be affected by a given treatment or action: qualities, abilities, features, etc., that can be used or developed; potential.

Capacity

power of receiving impressions, knowledge, etc.; mental ability. actual or potential ability to perform, yield, or withstand.

Cognition

the act or process of knowing; perception. something known or perceived.

Cognitive Superstructure

distinguishing aspect of a corporation is the fact they have a chairman and a board of directors who plan and control to eliminate surprise or risk.

Coherence

the act or state of cohering; cohesion. logical interconnection. congruity; consistency.

Community

a group of people who reside in a specific locality, share government, and often have a common cultural and historical heritage. a locality inhabited by such a group. a social, religious, occupational, affinity, interest or other group sharing common characteristics or interests: the business community. the public; society. a group of associated nations sharing common interests or a common heritage. Groups of people including groups of groups aligned to accomplish an aim or purpose.

Consciousness

the mental activity of which a person is aware, as contrasted with unconscious mental processes. the mind or the mental faculties as characterized by thought, feelings, and volition.

Control Value

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the value or worth of an enterprise based on controlling the enterprise; the fullest possible realization of the latent value inherent in the business idea, business model, products, markets, etc.;

Cultural Lock-in

A business is unable to change its corporate culture even in the face of clear market threats. The enterprise is unable to change its behavior out of fear. Its strong culture—its rules of thumb for decision making, its control processes, the information it uses for decision making—blocks its progress and ultimately seals its fate.

Culture

the behaviors and beliefs characteristic of a particular social, ethnic, or age group:

Design

to plan and fashion the form and structure of an object, work of art, decorative scheme, etc.

Development

the act or process of developing. undergoing development; growing; evolving. a developed state or form; maturity.

Developmental Model

The term development model refers in organic phenomena to growth within a structure or model until a limit is reached. Beyond the limit the existing structure or model can no longer impose order on the larger mass. The consequence is either disintegration (death or chaos) or a step up to a higher level of order. These phenomena are observable across the continuum from the single living cell and higher organisms according to intrinsic patterns and potentialities, to human created economic and social organizations.

Enterprise

a project undertaken, esp. one that is important or difficult or requires boldness or energy. a plan for such a project. participation or engagement in such projects. boldness or readiness in undertaking; adventurous spirit or ingenuity. a company organized for commercial purposes; business firm.

Entrepreneur

a person who organizes and manages an enterprise, esp. a business, usu. with considerable initiative and risk.

Facilitator

to make easier or less difficult; help forward: Careful planning facilitates any kind of work. to assist the progress of (a person).

Goals

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the result or achievement toward which effort is directed; aim; end.

Governance

the exercise of authority; control over an enterprise. a method or system of government or management.

Group

a number of persons ranged or considered together as being related in some way. more specifically, each person in the group is aware they are members of the group and those outside the group are aware they are not members of the group. An individual acts to become a member of the group. groups are purposeful, i.e. they based on social, study or action aims and purposes.

Identity

the state or fact of remaining the same one, as under varying aspects or conditions. the condition of being oneself or itself, and not another. condition or character as to who a person or what a thing is. the state or fact of being the same one as described. the sense of self, providing sameness and continuity in personality over time.

Information

knowledge communicated or received concerning a particular fact or circumstance; news. knowledge gained through study, communication, research, instruction, etc.; data; facts.

Infrastructure

the basic, underlying framework or features of a system or organization. the fundamental facilities serving a country, city, or area, as transportation and communication systems, power plants, and roads.

Integrate

to bring together or incorporate into a unified, harmonious, or interrelated whole or system.

Intrinsic Value

the value or worth of an enterprise based on the most conservative valuation the enterprise or the liquidation value;

Limits

the final, utmost, or furthest boundary or point as to extent, amount, continuance, etc. a boundary or bound. the premises or region enclosed within boundaries.

Limitations

something that limits; a limit or bound; restriction.

Markets

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- Informal aggregations of buyers, sellers, their owners, and other intermediaries who come together for the purpose of economic exchange. They set the balance between continuity and change in the economy.
- Market Value**
the value or worth of an enterprise based on its market share price or a purchase or sales transaction price;
- Methodology**
a set or system of methods, principles, and rules used in a given discipline, as in the arts or sciences.
- Models**
a pattern or mode of structure or formation. a simplified representation of a system or phenomenon, as in the sciences with any hypotheses required to describe the system or explain the phenomenon, often mathematically.
- Organization**
a group of persons organized for some end or work; association. the administrative personnel or apparatus of a business.
- Potential**
capable of being or becoming. possible, as opposed to actual.
- Principles**
an accepted or professed rule of action or conduct; a fundamental law, axiom, or doctrine: the principles of modern physics. a rule or law exemplified in natural phenomena; a personal or specific basis of conduct or management: to adhere to one's principles. a determining characteristic of something; essential quality. an originating or actuating agency or force: Growth is the principle of life.
- Process**
a systematic series of actions directed to some end: a process for homogenizing milk. a continuous action, operation, or series of changes taking place in a definite manner: the process of decay. the action of going forward or on. the condition of being carried on.
- Objectives**
something that one's efforts or actions are intended to attain or accomplish; purpose; goal.
- Rules**
a principle or regulation governing conduct, procedure, arrangement, etc.

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Strategy

Determining a course of action from the current reality to future state involving aims and aspirations.

Strategic Model

A strategic model assumes a continuum of motive, aim, interest and action between joint consultation and collaboration or conflict and strife. Thus, each entrepreneur and enterprise faces on-going complexity resulting from how it chooses to interact with its owners, employees, partners, allies, customers and competitors, between the poles of collaboration and conflict.

System

an assemblage or combination of things or parts forming a complex or unitary whole.

Think

to have a conscious mind, capable of reasoning, remembering, and making rational decisions.

Thinking

rational; reasoning. thoughtful; reflective thought; judgment: clear thinking;

Total Returns to Shareholders ("TRS")

the increase in stock price or the cumulative change in the value of the enterprise per year plus any dividends or special payments made;

Values

the abstract concepts of what is right, worthwhile, or desirable; principles or standards. to consider with respect to worth or importance.

Vision

the act or power of anticipating that which will or may come to be; foresight: entrepreneurial vision. a vivid, imaginative conception or anticipation:

Will

the faculty of conscious and particularly of deliberate action. power of choosing one's own actions. the act or process of using or asserting one's choice; volition.