

The WELLMED™ Company Founders

Brad Day CLU, ChFC

Mr. Day specializes in charitable estate planning and executive insurance and financial strategies. He studied finance at the University of Arizona. Brad has also obtained specialized training in Pension Design and Funding from the Wharton School, University of Pennsylvania. He lives in Albuquerque, NM.

Craig DeForest

Mr. DeForest has extensive experience as a Developmental Consultant with large scale businesses. He was formerly in manufacturing management with Proctor & Gamble and Mars, Inc. Craig has a B.S. in Industrial Engineering and MBA in Operations Research from the Univ. of California, Berkeley. He lives in Santa Fe, NM.

Jim Johnson

Mr. Johnson is a consultant in strategic management solutions. He has extensive advisory and marketing experience in health care and the gaming and leisure industries. Jim holds an A.B. from Johns Hopkins University. He lives in Reno, NV.

Michael Lanier

Mr. Lanier has held corporate level CIO positions at large organizations in financial services, telecommunications, logistics, transportation and publishing. He has extensive experience launching new businesses successfully taking three companies public raising over \$500M in capital. Michael holds a B.S. from the University of San Francisco and a Masters in Sociology from Fordham University. He lives in Denver, CO.

Bill McCormick

Mr. McCormick is an experienced entrepreneur and business advisor with senior management experience in financial services and health care. He also has extensive experience in information technology at scale. Bill holds a B.S. in Business Administration from Florida State University, an MBA with a major in Computer Science, from the Georgia State University College of Business Administration, and, he completed three years work on a Ph.D. in Business Strategy at the Peter Drucker Center, the Claremont Graduate University. He lives in Santa Fe, NM.

Jason Mitchell, M.D.

Dr. Mitchell is Board Certified by the American Board of Family Medicine. He is associated with a major insurer and health care operator where he is in charge of medical informatics and is leading the implementation of a new clinical model. Jason is a former Assistant Professor of Medicine at in the department of Family and Community Medicine, the University of New Mexico. He holds a B.S. and Doctorate of Medicine from the University of New Mexico. Jason lives in Albuquerque, NM.

Lee Smith FCAS, MAAA, FCIA

Mr. Smith is an actuary and consultant on risk management and insurance matters developing new approaches and innovations in actuarial practice and risk management. He formerly led Ernst & Young's actuarial practice. He also was the Chief Actuary for the State of Michigan and the Director of Planning for the Aetna Insurance Company. Lee holds a B.S. in Finance and Math from Northern Illinois University and an M.A. in Economics from Trinity college. He lives in Chicago, IL.